

Station	WPGH-TV PITTSBURGH, PA	Agency	() BUYING TIME,LLC	Rep Firm	
Advertiser	() POLITICAL		650 MASSACHUSETTS AVE NW, SUITE 210	Sales Office	() WASHINGTON
Product	MAGGI FOR PA CD 18		WASHINGTON, DC 20001	Salesperson	() KATHRYN SARDINSKY
Estimate#	2387	Agency C/P1/P2/E	369/374/2387		
Buyer	LIZ DOME	Flight Dates	10/02/2012 - 10/08/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LNS 1-3 FOR RATE CHGS DT LUR.
NEW TOTAL: \$2300
THANKS,
ANDREW

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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*1	10/02-10/08	10P-11P	NEWS	:30	\$400.00	TU-F,M	4	1	4	\$1,600.00
		Station Remark: V4 PLS CHG RATE TO \$350 DT LUR.								
*2	10/05-10/05	8P-9P	XFACTOR	:30	\$600.00	F	1	1	1	\$600.00
		Station Remark: V4 PLS CHG RATE TO \$500 DT LUR.								
*3	10/05-10/05	9P-10P	FRINGE	:30	\$600.00	F	1	1	1	\$600.00
		Station Remark: V4 PLS CHG RATE TO \$400 DT LUR.								

---REPORT TOTALS---

Report Totals: 6 / \$2,800.00

---SALES MONTHLY TOTALS---

Oct 12: 6 / \$2,800.00
Sales Totals: 6 / \$2,800.00

Station WPGH-TV PITTSBURGH, PA

Advertiser () POLITICAL

Product MAGGI FOR PA CD 18

Estimate# 2387

Buyer LIZ DOME

Phone#

Fax#

Agency () BUYING TIME,LLC

650 MASSACHUSETTS AVE NW, SUITE 210

WASHINGTON, DC 20001

Agency C/P1/P2/E 369/374/2387

Flight Dates 10/02/2012 - 10/08/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON

Salesperson () KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342

Salesperson FAX#

Station Totals: 6 / \$2,800.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$89,744	CABL	0%	KDKA	33%	UNKN	0%	WPCW	0%	WPGH	3%
		WPMY	0%	WPXI	30%	WTAE	33%				

---COMPETITIVE COMMENTS---
***CAMPAIGN NOT BUYING SPORTS

Books null
Demos RA35+